## **Daewoo Forklift Attachment**

Daewoo Forklift Attachments - Kim Woo-Jung, the son of the Provincial Governor of Daegu, established the Daewoo group during the month of March of nineteen sixty seven. He first graduated from the Kyonggi High School and afterward went onto the Yonsei University in Seoul where he finished with an Economics Degree. Daewoo became among the Big Four chaebol in South Korea. Growing into an industrial empire and a multi-faceted service conglomerate, the business was famous in expanding its global market securing many joint projects globally.

After the end of the Syngman Rhee government during the 1960s, the new government of Park Chung Hee came aboard to support development and growth within the nation. This increased access to resources, financed industrialization, promoted exports, provided protection from competition to the chaebol in exchange for a company's political support. At first, the Korean government initiated a series of 5 year plans wherein the chaebol were needed to accomplish a series of particular basic objectives.

When the second 5 year plan was implemented, Daewoo became a major player. The company significantly benefited from government-sponsored cheap loans which were based on likely proceeds earned from exports. Initially, the company concentrated on labor intensive clothing industries and textile that provided high profit margins. South Korea's big labor force was the most important resource within this plan.

The time period between 1973 and 1981 was when the third and fourth 5 year plans occurred for the Daewoo Company. Throughout this era, the country's workforce was in high demand. Korea's competitive edge started eroding as competition from different countries started to take place. In response to this change, the government responded by focusing its effort on mechanical and electrical engineering, petrochemicals, military initiatives, shipbuilding and construction efforts.

Sooner or later, Daewoo was forced into shipbuilding by the government. Even though Kim was reluctant to enter the business, Daewoo rapidly earned a reputation for producing competitively priced oil rigs and ships.

All through the following decade, Korea's government became more liberal in economic policies. As the government loosened protectionist import restrictions, reduced positive discrimination and encouraged private, small businesses, they were able to force the chaebol to be a lot more assertive abroad, while encouraging the free market trade. Daewoo successfully established various joint ventures with European and American companies. They expanded exports, semiconductor design and manufacturing, aerospace interests, machine tools, and different defense products under the S&T Daewoo Company.

In the end, Daewoo began producing civilian helicopters and airplanes that were priced a lot cheaper as opposed to those produced by its counterparts in the U.S. The company expanded their efforts in the automotive industry. Remarkably, they became the 6th biggest car maker on the globe. During this time, Daewoo was able to have great success with reversing faltering businesses within Korea.

By the 1980s and the early 1900s, the Daewoo Group expanded into several other sectors including buildings, telecommunication products, computers, consumer electronics and musical instruments like for instance the Daewoo Piano.