

## Doosan Forklift Part

Doosan Forklift Parts - Doosan Infracore Company Ltd. is a transnational company consisting of Diesel Engines, Defense Industry goods, Industrial Vehicles, Construction Technologies and Machine Tools and Computerization Systems.

In the U.S.A., Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot manufacturing facility, which is the home of the Compact Equipment and Construction department. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Forklift division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer needs.

With a system consisting of over 90 independent dealers, the lift truck group supplies quality materials handling equipment to the broad North American market. Doosan Infracore America Forklift dealers successfully operate in over 220 service and sales places throughout Canada and the U.S. The forklift product line impressively comprises of 63 different products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these various vehicle versions range from 3,000 to 33,000 lbs. All vehicles are designed in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest expanding lift truck company in the North American marketplace, thanks to their stability in retaining a high degree of consumer service quality and optimum product functioning to all Doosan Infracore Forklift users. The U.S. forklift division stationed in Cleveland has a expert team experienced in Sales, Purchasing, Marketing, Logistical and Technical Support.

Korea's initial home-based forklift market was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. begun to import assembled lift trucks as part of a national equipment expansion venture. Initial product sales of this industrial equipment focused on large business groups, the armed forces and on state-run companies. This eventually led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a forklift manufacturing plant was successfully completed. Continuous technical instruction became the new focus for improving quality and product development.

Home-based forklift trade for Daewoo started in 1967 and grew to an astounding 90% market share in Korea. By the 1980's, Daewoo's advanced technological enhancements combined with sales success placed them in a situation of considerable growth of their forklift business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to assist them in the very competitive North American materials handling market. This project proved highly lucrative for Daewoo and their forklift product sales expanded greatly. In 1984, the company finished construction of a new facility to help in producing high end value-added products for export. In 1993, the company had a global sales system and started exporting models they had established through in-house expertise, as a sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion opportunities into overseas markets.